

# P P SAVANI UNIVERSITY

End Semester Examination M plan Sem- II

September- 2022

SAUP7120

Elective I: (Planning for Tourism)

Time: 9:30 a.m. To 11:30 a.m.

18/09/2022

Maximum Marks: 50

**Instructions:**

1. Write main answer sheet no. in your block report under main supplementary.
2. Read instructions carefully before starting.
3. All construction lines must be clearly visible for drawing based answers.
4. Use proper intensity of lines in drawings. Neatness of drawing and lettering is important.
5. Assume suitable data where necessary.
6. Data given and assumed, in questions must be mentioned in the answers.

**Q - 1 Answer the Following: (MCQ/Short Question) (1 Mark Each)**

**[10]**

- (i) When is the World Tourism Day Celebrated?
- (ii) There are how many types of tourism market segment?
- (iii) Explain the full form GDP?
- (iv) Outbound tourism if a part of domestic tourism(T/F)
- (v) Mass and Alternative tourism are same in nature?
- (vi) Climatic Seasons have no effect on tourism. (T/F)
- (vii) Architecture cannot contribute towards tourism growth. (T/F)
- (viii) Name the two types of International Tourism?
- (ix) Tourism is governed by which two major powers?
- (x) Which are the three major elements of tourism?

**Q - 2 Short Note- Explain Sustainable Tourism?**

**[05]**

**OR**

**Q - 2 Explain correlation of Architecture, Urban Planning and Tourism?**

**[05]**

**Q - 3 Explain types of Tourism and describe the push and pull factors?**

**[10]**

**OR**

**Q - 3 Explain tourism business ethics and laws and its importance with examples?**

**[10]**

**Q - 4 Explain a case study of your choice in detail describing its tourism planning strategies, issues and solution?**

**[15]**

**OR**

**Q - 4 Brief up regarding the various economic, social and Cultural Impacts due to tourism on nature, people and society?**

**[15]**

xxxxx ALL THE BEST xxxxxx